



Family Rewards Program

What other schools are doing...

Oklahoma Public School

- Keep 100% of the rebates
- Give 0% of the rebates to families
- Very low participation
- Families don't understand the program

Michigan Parochial School

- Keep 15% of the rebates
- Give 85% of the rebates to families to use towards tuition
- Very high participation
- School actually earns enough to pay for expenses and the salary of a FT coordinator.

What HFE is doing...

Current Program

- Keep 100% of rebates
- Give 0% of rebates

- Low/medium participation
- Parents don't take the time to understand the program

Proposed Program

- Keep 50% of the rebates
- Give 50% of the rebates to families to use towards enrollment fees
- High participation
- Parents want to learn about the program
- Higher rebates for school

HFE Bucks

Current Program

- 21 families who have made one purchase/month
- Average annual purchases is \$4,000/family
- Annual sales = \$193,000
- Annual rebates = \$9,650
- Sales & rebates are current balances.

Proposed Program

- 117 families utilize program
- Average annual purchases is \$4,000/family
- Annual sales = \$468,000
- Annual rebates = \$23,400
- Sales & rebates are projected with rebates figured on 5% average rate.

- Taco Shop sells a \$10 gift card for \$7 to HFE
- Taco Shop gives 30% to our school
- This results in \$3 of earnings

With HFE Bucks, the vendors do the donating!!

REWARDS!!

- HFE parent purchases the \$10 Taco Shop gift card for \$10

- \$1.50 goes to HFE Home & School as a fundraiser
- \$1.50 goes to HFE family toward enrollment fee

It's a win –win!!

Reward Examples



Family #1: Purchases on a regular basis

Purchased \$11,074.94 in HFE Bucks

ShopWithScrip Rebates = \$580.86

Current Program:

\$580.86 goes to HFE

Proposed Program:

\$290.43 goes to HFE

\$290.43 goes to Family Rewards credit

Reward Examples



Family #2: Purchases 1-2 times/year

Purchased \$230.00 in HFE Bucks

ShopWithScrip Rebates = \$19.40

Current Program:

\$19.40 goes to HFE

Proposed Program:

\$9.70 goes to HFE

\$9.70 goes to Family Rewards credit

Reward Examples



Church Buyer /Office visitor /Community at large

** anyone who is NOT a parent of currently enrolled students at Hays Catholic Schools

Purchased \$3,080.00 in HFE Bucks

ShopWithScrip Rebates = \$206.75

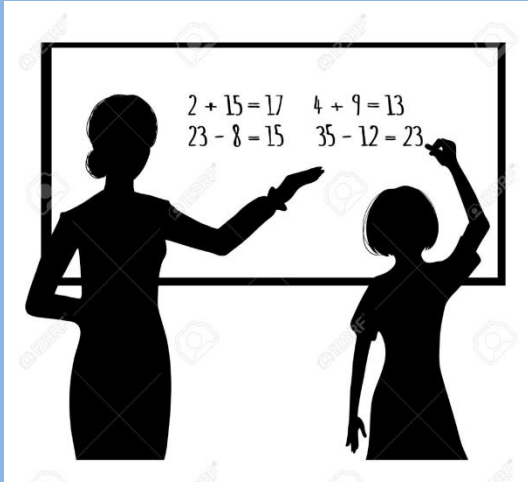
Current Program:

\$206.75 goes to HFE

Proposed Program:

\$206.75 goes to HFE

Reward Examples



Holy Family Teacher

Purchased \$7,335.00 in HFE Bucks

ShopWithScrip Rebates = \$247.96

Current Program:

\$247.96 goes to HFE

Proposed Program:

\$123.98 goes to HFE

\$123.98 goes to HFE Teacher Rewards credit

PrestoPay Perk

- IF we see growth in the program by 6/30/18
- Increased sales
- More PrestoPay accounts being set up and utilized

PrestoPay Perk

- Family is enrolled in PrestoPay
- Family has used PrestoPay at least 15 times
- Family rewards percentage increases to 40/60 split
 - 40% goes to HFE
 - 60% goes to Family Rewards credit
- It is family's responsibility to email hfebucks@gmail.com for verification once criteria has been met

Reward Examples (60/40)



Family #1: Purchases on a regular basis

Purchased \$11,074.94 in HFE Bucks

ShopWithScrip Rebates = \$580.86

Current Program:

\$580.86 goes to HFE

Proposed Program:

\$290.43 goes to HFE

\$290.43 goes to Family Rewards credit

Reward Examples



Family #1: Purchases on a regular basis

Purchased \$11,074.94 in HFE Bucks

ShopWithScrip Rebates = \$580.86

Current Program:

\$580.86 goes to HFE

Proposed Program:

~~\$298.43~~ \$232.34 goes to HFE

~~\$290.43~~ \$348.52 goes to Family Rewards credit

HFE Bucks

- No changes in ordering process
- Only revising the rebate portion



Effective Monday, April 16, 2018, the HFE Bucks Shop located in the HFE Office will have the following business hours:

Tuesday	8:00 AM – 3:10 PM
Wednesday	8:00 AM – 3:10 PM
Thursday	8:00 AM – 3:10 PM

Any orders received on Mondays or Fridays will be filled the next day the HFE Bucks Shop is open.

Questions?